**Invitation Email to Be Interviewed for the Book**

***Leaders on Rapport: Secrets to Creating Successful Connection***

SUBJECT: This Made Me Think of You

I know a leadership communication expert I trust: Lynne Franklin. She calls herself a “neuroscience nerd” because she studies how the brain works and how to use communication to build rapport faster.

Lynne is writing her second book—*Leaders on Rapport: Secrets to Creating Successful Connections*.

Of course I thought of *you*!

Are you interested in speaking with Lynne and being mentioned in her book? She keeps the process simple: a 15-minute phone interview in which she asks you one question:

**What’s your secret to building rapport quickly and/or sustaining it over time**

**with your employees or clients?**

If you’re intrigued, you can see more about Lynne here:

1. Her TEDx Talk that’s gone viral—“How to Be a Mind Reader” (<http://bit.ly/2C9CE3G>)
2. Her LinkedIn profile ([www.linkedin.com/in/lynnefranklin](http://www.linkedin.com/in/lynnefranklin))
3. Her first book: *Getting Others To Do What You Want*  (<https://amzn.to/2L56DSp>)

If this sounds interesting, you can easily schedule your conversation with Lynne here: <https://calendly.com/lynne-rapport/leaders-on-rapport-interview>.

Or you can reach her at lynne@lynnefranklin.com and 847-729-5716.

I know you have some interesting ideas and stories to share!